

Hello Everyone. My Name is Kamau and welcome to my capstone presentation. The Title of my Capstone is Perception between of Nerd and Otaku America and Japan. This is my Outline.

I have been called a nerd my whole life.

I believed that I would be seen as an otaku in Japan. However, when I told people I was an otaku in Japan, they told me that I wasn't an otaku. My ignorance resulted in my misuse of the term. I wanted to see the differences and similarities of the two terms since the words have lost their original meaning through translation and usage.

My Research Questions are

What are the stereotypes of nerds/otaku in the USA and Japan?

And

What influences the perception of Otaku and Nerds in Japan and the USA?

Here my this is my review of literature

The words Nerd and Otaku as defined by Dictionary.com

"a person considered to be socially awkward, boring, unstylish, etc.
an intelligent but single-minded person obsessed with a nonsocial hobby or pursuit."

"an avid collector or enthusiast, esp. one who is obsessed anime, video games, or computer and rarely leaves home"

Popular stereotypes for Nerd are that they love technology and school

Popular stereotypes for Otaku are that they are sexually perverted , Obsessed , sickly pale and are commonly shut ins

Stereotypes that they both share include being Unfashionable enthusiastic towards comics manga and video merchandise and being Socially awkward

In 1950 the word nerd was created by Dr. Seuss in his book " If I ran the Zoo"

In 1983 the word Otaku was created by Nakamori Aiko in a Journal. She was looking to label a group that had yet to be named.

In 1984 Revenge of the nerds debuted. It helped to solidify the idea of what a nerd was and stereotypes associated with it. However the movie wasn't all bad it promoted some positive outlook on nerds

In 1988 and 1989 the Otaku Murderer showed up. He murdered children and was obsessed with Anime

On the same year Bill gates made 1 million dollars with his company microsoft as a famous nerd.

In 1996 a documentary called triumph of the nerds recording the achievements of nerds with technology including Bill gates

In this chart you can see how both Otaku and Nerds stereotypically are seen within the media and with technology

Like I said earlier Revenge of the nerds help to create many stereotypes. Being unpopular, unfashionable and having a love for technology and school

She's all that has some nerd stereotypes too but they also created a plot where in order to attain happiness the nerd must change.

Watamote is an Anime from 2013. The main character is a girl who is an Otaku. She can't talk to people well and she has a very hard time fitting in school. These are all stereotypes that the show has reinforced them.

Steve Jobs and Bill gates go to work on personal computers and other technological advancements. Get labeled nerds in Triumph as the nerds

Otaku love video games and technology and it is reflected heavily in their buying habits

Nerds and Otaku are actually great for the economy.

Nerds have created a several billion dollar industry from their inventions

While Otaku have made the anime and manga industry a 2 trillion yen industry. From buying the merchandise they have enhanced the economy of Japan greatly.

As we look deeper into 1989 I think that this year was very important.

“Otaku Murderer”

No one took much notice when the Otaku phrase was created, however this case made the word very popular. He Murdered several children. Post-arrest, thousands of anime videos were found in the killer's apartment.

Bill Gates makes 1 Billion Dollars for the first time with his company Microsoft

In both of these cases this year created lasting effects on the evolution of the terms and how they are perceived.

Nerd and Otaku are both words that have a negative connotation.

Nerds reject what is popular culture or what is cool.

Otaku on the other hand get overly obsessed where it seems not much else matters to them but what they enjoy and this results in self isolation

Relaxed

Obsessed

Outgoing

Shy

Confident

Awkward

Nervous

Strong

Other